

WAD PUBLIC ART - FAQs

What types of artwork can I submit?

You can submit murals, graffiti, sculptures and installations. The mural and graffiti submissions should be traditional and Emirati-inspired designs that celebrate Dubai's cultural heritage and future.

What are the criteria for artwork selection?

The jury will select artwork based on its relevance to the theme, quality, creativity, and alignment with the cultural and aesthetic goals of the WAD Public Art initiative.

Will I be provided with accommodation or flights?

We do not provide accommodation, flights, or logistics, but we will assist with covering the equipment for setting up the artwork.

Will my artwork be curated?

Yes, all submission will be curated by our jury.

How many pieces of each type of art are needed?

The number of pieces required depends on the number of buildings/spaces being developed at One Central. The final number will be confirmed shortly.

Can my submission be rejected?

Yes, the jury reserves the right to approve and/or reject the submissions.

Do I need to provide my own materials for the artwork?

Artists are responsible for providing the materials for their artwork. However, we will assist with covering the equipment required for setting up the art on-site.

How will the prize be distributed?

The 1st, 2nd, and 3rd place winners will receive a prize money at the end of the public art initiative (May 2025). The winners also receive a Solo artist wall space (4 mts. wall) including insurance at WAD25 for showcasing their work (*artworks to be submitted for curation*).

Can I submit an artwork as part of a group?

Yes, group submissions are welcome, but each member must submit a Artist biography including brief artist statement, a portfolio showcasing past projects, especially outdoor and large-scale work, a concept illustration or mock-up of their proposed artwork (if not created yet).

Will my artwork be displayed permanently?

The artwork will be displayed in One Central, Dubai from 16th February to 30th April 2025. After this, the artwork may be relocated or decommissioned based on the project's needs.

How can I contact you if I have questions about the submission process?

For any inquiries, please email us at PublicArt@worldartdubai.com