

world
art
dubai
فنون العالم دبي

02 - 05

MAY 2024

MORE THAN JUST AN ART FAIR

WORLD ART DUBAI 2024 OVERVIEW



WORLDARTDUBAI



WAD2024



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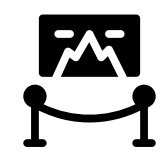


WORLDARTDUBAI

#WorldArtDubai | www.worldartdubai.com

WHERE ART COMES TOGETHER

The 10th edition of World Art Dubai showcased



10,000+ ARTWORKS



400+ RENOWNED GALLERIES AND SOLO ARTISTS



65+ COUNTRIES ACROSS THE GLOBE

This bustling and dynamic space inspired and engaged collectors, investors, and art enthusiasts of all ages. The four-day fair featured a non-stop schedule of live art performances, workshops, and talks, fostering an environment of creativity and inspired thinking.



UAE'S VIBRANT ART SCENE

Dubai is a top destination for artists, designers, and creatives. Initiatives like Dubai Art Season, managed by the Dubai Culture and Arts Authority, host a variety of artistic events annually.

World Art Dubai, in partnership with this authority, plays a crucial role in promoting the city's art scene. For a decade, it has provided a platform for showcasing diverse, international art, strengthening Dubai's global art connections.



“

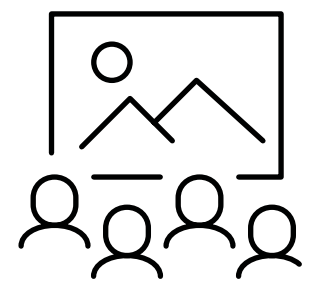
World Art Dubai is an amazing platform. The vibrant atmosphere, diverse artworks, and engaging activities create an incredible opportunity to showcase and connect with art enthusiasts.”

— The scrawlgrapher artist, Tatiana Kramarenko from the Ukraine

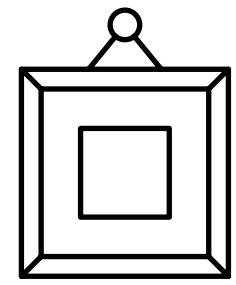
CELEBRATING A DECADE OF ART

A NUTSHELL: WORLD ART DUBAI 2024

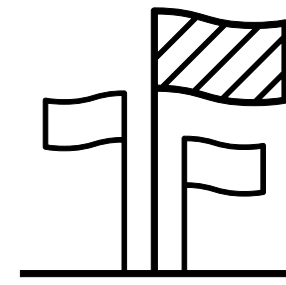
This extraordinary lineup of international artists and galleries made the 10th edition the MENA region's biggest art fair, showcasing:



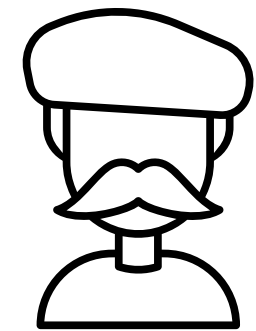
11,000+
Visitors



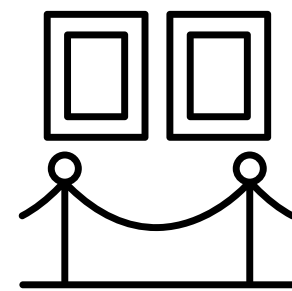
400+
Exhibitors



65+
Countries



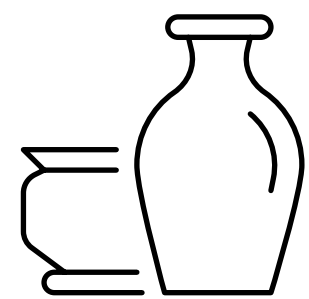
300+
Solo Artists



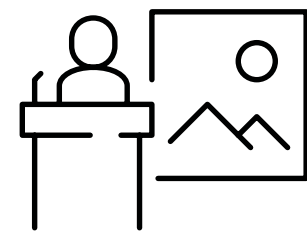
100+
Galleries



10,000+
Artworks



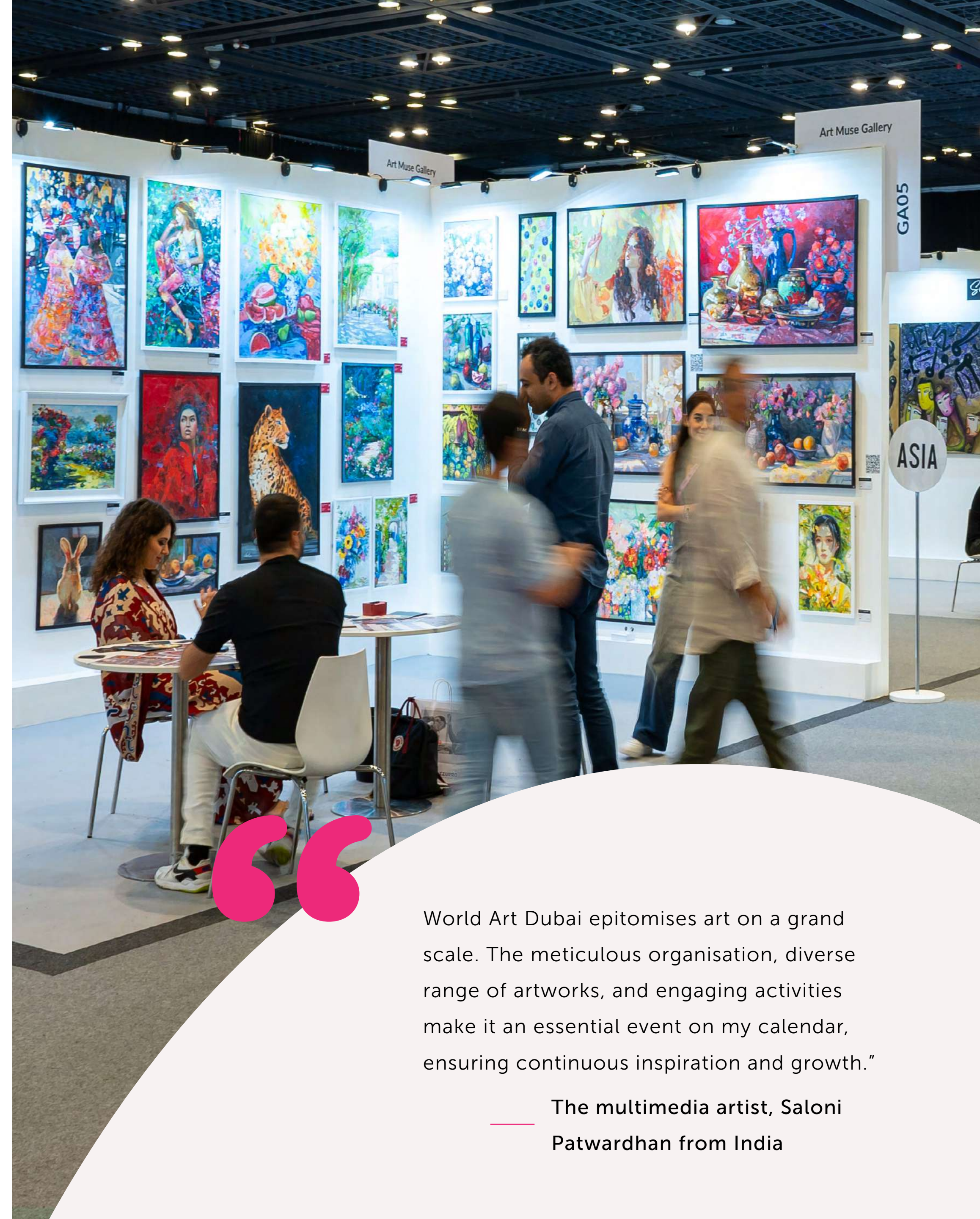
30+
Creative
workshops



20+
Curated
Art Talks



30+
Live
Performances



World Art Dubai epitomises art on a grand scale. The meticulous organisation, diverse range of artworks, and engaging activities make it an essential event on my calendar, ensuring continuous inspiration and growth."

The multimedia artist, Saloni Patwardhan from India

GALLERIES & ARTISTS PROFILE

25%

Galleries

33%

Local Artists and Galleries

50%

Emerging Artists

65%

International Artists and Galleries

75%

Artists

74%

of the participants are very/fairly satisfied with exhibiting at WAD

95%

of participants think WAD is very important opportunity in their artistic journey

“

World Art Dubai offers a realm of possibilities, fostering conversations, new techniques, and an inspiring atmosphere. It's truly a remarkable exhibition.”

— The abstract artist, Petr Shebarshin from Spain

GLOBAL TALENT SHOWCASE: EXCEPTIONAL ARTISTS AT WORLD ART DUBAI 2024



Daria Avdeeva



Lydia Moawad



Lebanon



David Learman



UK



Niyati Parekh



India



Follow Med



France



Petr Shebarshin



Spain



Javeria Khan



Pakistan



Rinko Lim



Malaysia

100+ GALLERIES AT WAD 2024

HERE ARE JUST FEW



Japan



South Africa



USA



Hong kong



France



Turkey



Armenia



Russia



AND MORE



“World Art Dubai never fails to inspire me, even as a returning visitor. The fusion of diverse cultures and artistic styles creates a dynamic atmosphere that fuels my passion for creativity. From exploring new artworks to participating in interactive workshops, each moment is a reminder of the boundless possibilities of art.”

— Malak from Sudan

VISITORS PROFILE

75%

Local
Visitors

25%

Tourists

91%

of visitors were
impressed with
the quality of art

84%

of visitors attend World
Art Dubai to see the
variety of art and artists

TOP VISITOR NATIONALITIES



UAE



India



Russia



UK





VISITORS PROFILE

20%

Art Enthusiast

15%

Artists

14%

Art Collector

10%

Occasional
Art Buyer

13%

Interior
Designer

12%

Gallery or
Art Dealer

9%

Curators

8%

Investors

11%

Corporate Buyer

“

World Art Dubai has become an annual source of inspiration for my own art. It has evolved from a casual visit to a crucial event where I find new influences, meet amazing people, and leave with fresh ideas to fuel my creativity. It's not just an exhibition; it's a journey filled with inspiration.”

— Owais Owan from Pakistan

MORE THAN JUST — AN ART FAIR



WORLD ART DUBAI 10TH EDITION

A multi-sensory experience where you see and touch captivating artwork, smell the aromatic candles in our workshops, taste the delicious food offerings, and hear the vibrant music from our live performances.



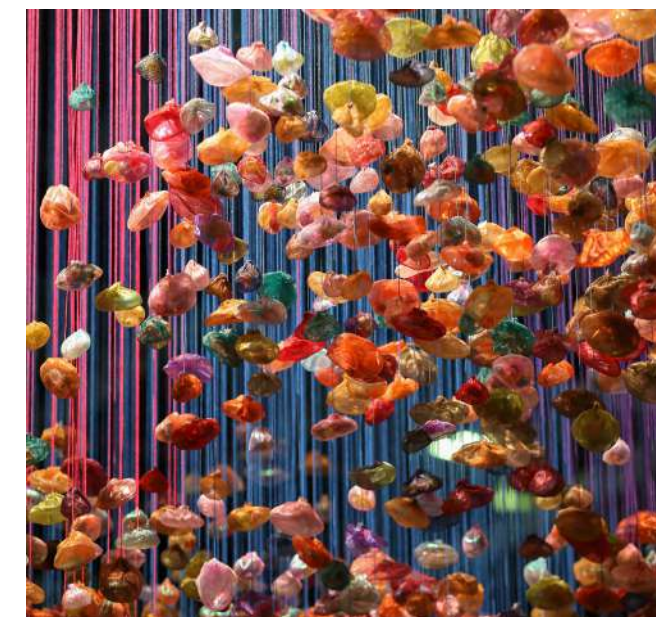
WAD VIP PREVIEW

An exclusive evening dedicated to VIP guests, collectors, and art buyers, offering a unique experience with early access to view and purchase artworks ahead of the public.



DIVERSITY IN THE ART

World Art Dubai 2024 showcased original art in all its forms, catering to every taste. The event featured paintings, prints, sculptures, textile art, installations, graffiti, photography, wearable art, and digital art.



MIND-BLOWING ART INSTALLATIONS

A stunning collection of captivating art installations from around the world. These works defied imagination and challenged artistic norms with their boundless creativity, leaving a lasting impression on all who attended.

MORE THAN JUST — AN ART FAIR



ART ADVISORY

A complimentary one-on-one consultation and art advisory service lead by Astrid Lesuisse and Filip Interiors. Using cutting-edge VR technology, visitors were able to visualise their selected artwork in their own space, ensuring a perfect fit for their home or office.



ART MENTORSHIP PROGRAMME

Introducing the Art Mentorship Programme with renowned artists Dr. Najat Makki and Rashid Al Mulla. Emerging talents thrived under the mentorship of these master artists, reflecting our dedication to nurturing the next generation of creative minds.



FUTURE ARTISTS AT WAD

Highlighting the creativity of budding young artists from UAE's leading schools, the WAD Future Artist competition showcased collaborative artworks under the theme "Expressions of Emotions." This initiative provided a platform for students to shine and connect within the art world.



WAD STORE

In partnership with Ahlan W Sahn, WAD Store gathered artistic treasures of creativity meets craftsmanship to offer unique art-inspired gifts, décor and more.

MORE THAN JUST — AN ART FAIR



URBAN ART DXB

Curated for the first time by Graffiti Dubai, Urban Art DXB returns for its 6th edition and remains a vibrant hub of visual showcases and activities. This dynamic section extends beyond its graffiti roots, featuring collaborations between international and local graffiti artists offering a broad spectrum of creative expression.



SPIN ART PERFORMANCE

Artist Sergey Markofken created a masterpiece through his unique technique, splashing colours on a spinning canvas, accompanied by music, resulting in beautiful, swirling patterns.



WAD PROGRAMME HIGHLIGHTS

World Art Dubai 2024 offered a diverse and dynamic array of workshops, insightful talks, and captivating live performances. Here's a glimpse into the enriching activities that took place:



WAD STUDIO

Art enthusiasts had the opportunity to discover new skills and engage in a wide variety of hands-on daily workshops led by experts. With **24 diverse workshops**, more than **600 attendees** experienced the joy of creating art firsthand. There was something for everyone to explore and experience.



CURATED ART TALKS

Artistic, inspiring, and informative talks from leading art experts covered various topics, providing valuable insights into the art world. With **14 talks** featuring **36 speakers**, attendees gained a wealth of knowledge and inspiration.



LIVE PERFORMANCES

Our unique fusion of art and entertainment continues to be a key feature of the show, with **28 live performances** by **39 local and international artists**. They showcased multiple forms of art, including live painting, music, dancing, and more, providing diverse and engaging on-stage experiences.



THE ARTWALK

Art on the move, on the ramp. Participating artists presenting their latest masterpieces by strutting the catwalk. More than **200 artists** showcased their work across the four days.

WAD AWARDS



WORLD ART DUBAI AWARDS

Celebrating exceptional talents among participating galleries and artists, the World Art Dubai Awards recognize excellence in various categories, including the best gallery, best artist, outstanding artwork, best photographer, best sculptor, and more!



EMERGING VISUAL ARTISTS PRIZE

In partnership with Rove Hotels, our 6th edition celebrated diverse cultures under the theme "Cultural Crossroads." This competition showcased rising talents, providing them with a platform to advance their careers.



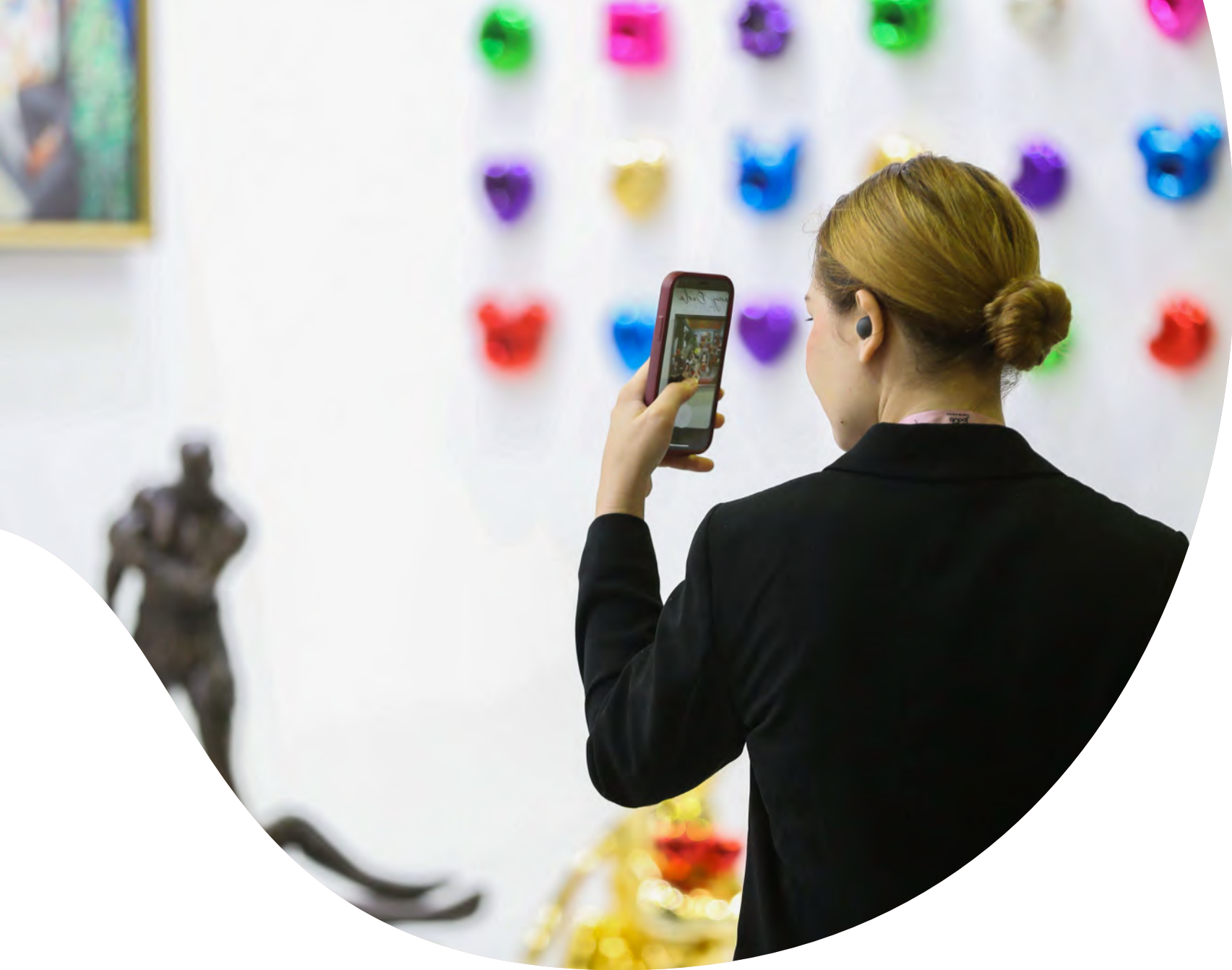
WAD ARTIST IN RESIDENCE

Renowned artist Alex Lanier from the USA was awarded an exciting two-month residency at 25hours Hotel to create an art collection inspired by the city, culminating in an exhibition.



HOTEL INDIGO EXHIBITION AWARD

The Hotel Indigo Award grants Rikka Gallery from Japan the opportunity to exhibit their captivating art collection at Hotel Indigo, showcasing their talent to a wider audience and fostering cultural exchange.



MARKETING & PR COVERAGE

World Art Dubai was extensively promoted through a diverse mix of marketing channels, including advertising in regional, local, and international art publications, national newspapers, lifestyle publications in both print and online, radio campaigns, SMS, e-newsletters, social media, and digital platforms.

70%

of the visitors heard about World Art Dubai through social media

Nearly
300

pieces of media coverage, valued at AED 2.87M 138 in English, 85 in Arabic, and two broadcast interviews.

More than
500K

SMS messages were sent across the UAE

Over
1.6M

Emails were deployed

14

media partners supported the event

#WorldArtDubai & #WAD2024 reached
76.47K

posts on Instagram

An audience of over
427K

was reached through social media generating 575k impressions

Over
300

radio spots on major stations

ORGANIZED BY



STRATEGIC PARTNER



ARTISTIC SPONSOR



DIGITAL SPONSOR



SUPPORTING SPONSOR



PARTNERS



MEDIA PARTNERS



SPONSORS & PARTNERS

We extend our heartfelt thanks to all our 2024 Sponsors, Partners, Supporters, and Media Partners. Your contributions made World Art Dubai 2024 a resounding success.



SEE YOU AT THE NEXT EDITION

17 - 20 APRIL 2025

For inquiries about World Art Dubai 2025,

 worldartdubai@dwtc.com



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